



WILD NUNAVUT ARCTIC CHAR



Exceptional in Every Way

Wild Arctic char characteristically have a silver to ivory skin and deep vermillion flesh. They have large fillets with a high fat content thanks to their rich summer diet in frigid Northern waters.

Wild Arctic char is a highly seasonal and exceptional prize fish in every way.



**BEST
CHOICE**



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WILD NUNAVUT ARCTIC CHAR

Wild Arctic char spend the short summer months feeding in the Northwest Passage, building fat reserves for the long Arctic winter. In early fall, which starts in mid-July, our Nunavut fishermen begin fishing just as the lakes start the process of freezing over. This fishery lasts through the on-set of winter, in mid-September.



“Wild Arctic char is more than just a fish here - it’s a way of living.”

-Stéphan Lacasse, general manager of Kitikmeot Foods

KEY FACTS & FIGURES

Latin name: *Salvelinus alpinus*
Wildly captured in Nunavut, Canada

Varied weight, typically 7 to 12# with some reaching as high as 20#

Highly seasonal fishery from mid-July to mid-September

Strong, prize fish with an exceptional rich taste profile

Fishery supports the Inuktitut First Nation

Fishing camps, located on the tundra, are just a short float plane ride from established communities. This is an area where caribou, muskox and polar bears roam freely. It is truly a fishery based on ancient techniques carried out by modern families.



About Buena Vista Seafood

With decades of global seafood sourcing and sales experience, Buena Vista Seafood is leading the charge by bringing trusted, delicious seafood to chefs and diners across North America. But this doesn't mean that Buena Vista Seafood is going about it as a "business as usual" company. At Buena Vista, the entire team is dedicated to making a difference through positive actions and follow-through. By giving back 5% of the profits to notable organizations that are helping our oceans and waterways, Buena Vista Seafood is setting the bar at a new height for seafood suppliers.

Besides the Buena Vista Seafood give-back program, the company only sources seafood that has been properly vetted and meets the highest of current sustainability standards. Located in San Francisco, California, Buena Vista Seafood is proud to represent serious, responsible fishermen and fish farmers from around the globe.